

# CINEMA

Film policy reactions

C A N A D A

N° 109  
JULY/AUGUST  
\$2.50



## From film to video

- "Maggie & Pierre" : hit play goes tape
- The wired world of corporate video
- Ted Rouse's painless goodbye to film
- Video art

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Be part of these exciting events next August

# Montreal World Film Festival

(August 16 - 27, 1984)



**Sections:**

- 1) Official Competition
- 2) Hors Concours section (Gala)
- 3) Australian Cinema of Today
- 4) Latin American Cinemas
- 5) Cinema of Today and Tomorrow  
(New trends in cinema)
- 6) Homages

The Eighth

## International Film Market

(August 20 - 25, 1984)

- The most important business people in North America and Europe will be attending the biggest Film Market ever to be organized in Montréal.
- Two floors of offices and four modern theatres conveniently located under the same roof will be at the disposal of film sellers at the Meridien Hotel.
- Video-cassette screening facilities available without charge on the Market Floors of the Meridien Hotel (North American and European systems).

### Conference:

## The Video Revolution

Producers' Dream or Pirates' Haven?

- The film professionals' conference will examine all aspects of the video revolution: piracy, new markets and marketing strategies, etc.

\* The market, Conference and Festival Headquarters will be located in downtown Montreal at the internationally renowned Meridien Hotel.

*For further information:*

**THE WORLD FILM FESTIVAL - Montreal 1984**

1455 de Maisonneuve Blvd, West

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**The Montreal World  
Film Festival**  
is the only competitive film festival in  
America recognized by the  
International Federation of Film  
Producers Associations.