

REVERB

Cinema Canada
6 Washington Ave. No. 3
Toronto M5S 1L2, Ont.

Sirs:—

Kindly send a year's subscription of Cinema Canada beginning with Issue No. 7. Cheque enclosed.

It's a good magazine. May I suggest that you develop articles dealing with techniques of production right from basic camera handling, editing etc. to advanced effects.

For your information I attempted to run a film workshop of two weeks duration at Geneva Park last summer under the rather grandiose title of the First International Film Production Workshop. I received applications and cheques (at \$495.00 each) from about 25 people from England, India, South America, Hawaii, Alaska, Mexico, the U.S. and Canada.

Unfortunately I needed double that number to break even and consequently and with the greatest regret, I had to cancel the whole deal and refund the money. All concerned were very sympathetic and expressed the wish to attend in the future.

Needless to say, I dropped a bundle in advance payments, advertising, and other costs and am unable to proceed this year. The main point is that there is a need and a desire for a film school, workshops, festivals, etc. which could make Ontario a leading centre of film activity. My experience has shown that there is world-wide interest. Be glad to discuss it further.

Yours truly,
Art Patterson

Dear Mr. Koller:—

I've just got one thing to say about your magazine, CINEMA CANADA: It really is bloody good.

Best wishes,

Ken Gass
Factory Theatre Lab

Mr. Frederik Manter
Cinema Canada
6 Washington Ave. No. 3
Toronto M5S 1L2, Ont.

Dear Mr. Manter:

Thank you very much for supplying complimentary copies of the last three issues of Cinema Canada for our use in conjunction with a seminar on film for librarians in this region.

I realize that my request came on very short notice. In lieu of a covering letter I xeroxed the appropriate subscription information so that it would be more readily evident.

You deserve credit for a fine magazine which is performing a service to the Canadian Film Industry. I hope that a number of our local libraries will choose to add it to their subscription lists.

Sincerely,
James Bragg
A/V and Publicity Consultant
South Central Regional Library System,
Hamilton

Mr. George Csaba Koller
Editor/Publisher
Cinema Canada,
6 Washington Ave. No. 3
Toronto M5S 1L2, Ont.

Dear Mr. Editor:

In reading the letter to you from Mr. William N. Matthews, Animation Master of Sheridan College, in the sixth edition of Cinema Canada, we were astounded to note his third paragraph, "With the exception of the National Film Board and some work at the CBC, Animation is still in its infancy (from a commercial standpoint) in Canada."

Crawley's Animation Department is the largest permanent animation shop in Canada (outside of the NFB) and has been in existence for 25 years. Last year alone, it produced \$350,000 worth of animation. Mr. Matthews, himself, has toured through the shop and we presently employ two permanent Sheridan graduates. For the past ten years, we have employed a minimum of ten people and a maximum of 65 people, depending on our program at the time.

Four Sheridan students, along with the rest of the Crawley staff, worked on an animated film which won the 1972 Canadian Film Award for the Best Educational Film of the Year. As well, six Sheridan people worked on the award-winning animated film series for the U.S. Government, one of the largest animated contracts from outside of Canada.

Crawley's Animation Department is perhaps best known for producing the animated series of 125 television films and the one-hour special on the Wizard of Oz.

I would also like to mention that we hope to take on a few more Sheridan students for the summer in animation as we have for the past three.

I hope that Mr. Matthews and others in the animation field are now a little more informed on the extent and operation of animation in at least one part of the private sector.

Yours sincerely,
Joanne Stanley
Public Relations Assistant,
Crawley Films Limited.

Cinema Canada
6 Washington Ave. No. 3
Toronto M5S 1L2, Ont.

Dear George:—

You people really did a terrific job of putting together a story about a situation which is complex. Just wanted you to know that I'm appreciative of the pains you went to to be accurate. Please accept my thanks and pass them on to the other members of your staff that helped make it such a good looking issue. Someone at your office was responsible for suggesting we do the back cover advertisement in reverse polarity and I am just delighted with the elegant look of the white on black.

With best wishes for your continued success.

Sincerely yours,
Robert C. Crone
President
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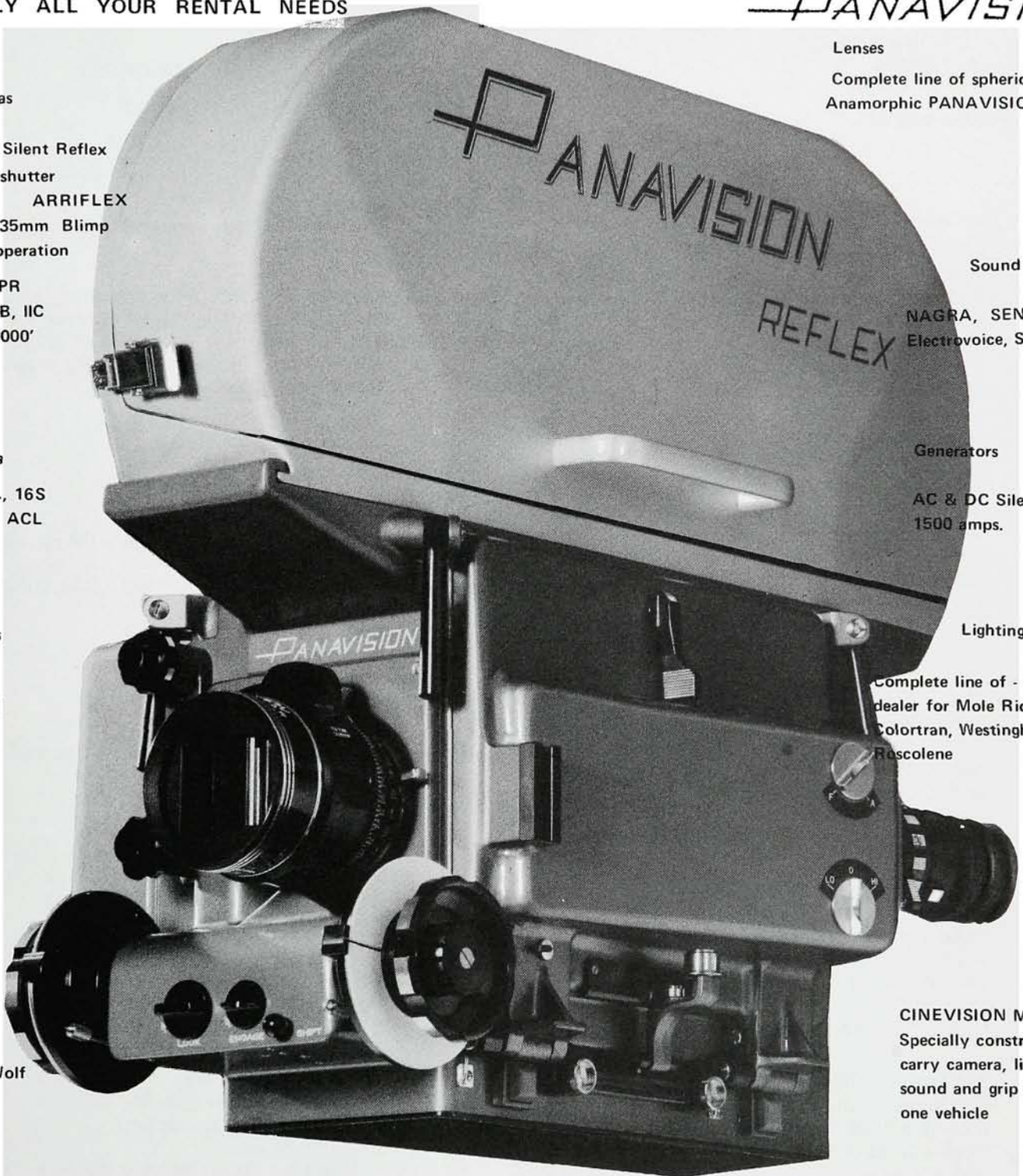
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