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**special holiday issue**

# Shooting a sky diver falling at 120 mph, you've got enough on your mind.

## So you choose Kodak film.

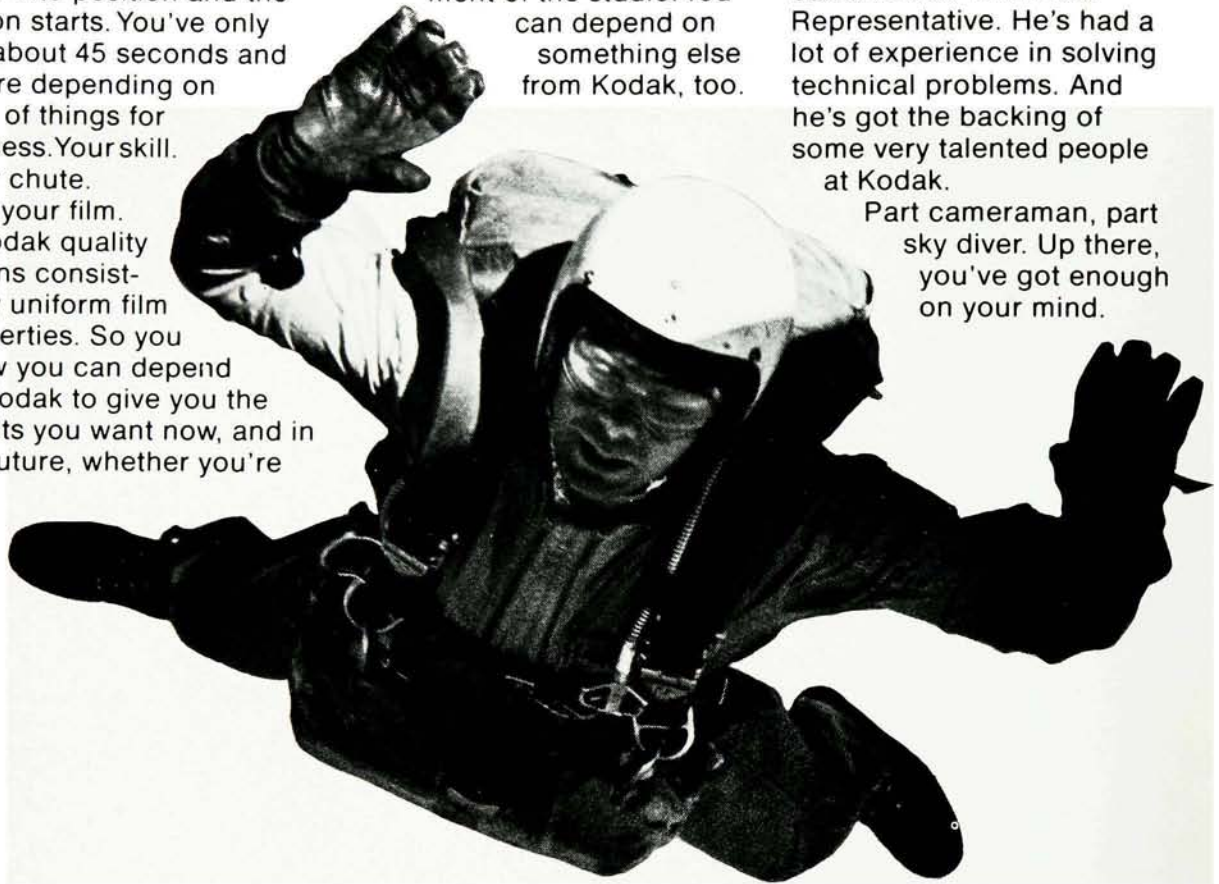
You step out of the plane. The sky diver follows. You glide into position and the action starts. You've only got about 45 seconds and you're depending on a lot of things for success. Your skill. Your chute. And your film.

Kodak quality means consistently uniform film properties. So you know you can depend on Kodak to give you the results you want now, and in the future, whether you're

at 7,000 feet and falling fast or in the controlled environment of the studio. You can depend on something else from Kodak, too.

Help. If you run into a really tough problem, call a Kodak Technical Representative. He's had a lot of experience in solving technical problems. And he's got the backing of some very talented people at Kodak.

Part cameraman, part sky diver. Up there, you've got enough on your mind.



Motion Picture and Education Markets  
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I didn't think anyone would ever come up with the durability I needed in a lighting filter

Paul Beeson B.S.C.

Paul Beeson, past President of the British Society of Cinematographers, has finally found the perfect lighting filter. Here he chats with Lee Filters chief David Holmes, as he sees how the Lee Filter range is made at the Company's new plant in Andover, England.

DH "You were complimentary about our colour control. This is the machine that does it."

PB "You certainly have an excellent plant here. But control takes more than one good coating machine. How do you manage it?"

DH "Top quality stock, for a start. ICI make our base. It's Melinex, a polyester film. Tough as old boots and much more heat-resistant than conventional acetates."

PB "And laboratory control?"

DH "The latest equipment. ICI digital colorimeters, Beckman spectrophotometers, Jagenberg pilot coating machines. There's no stinting anywhere in this plant."

PB "What I'm really taken with are the anti-fade properties of your range."

DH "So is everyone else who tries Lee Filters. We both know how nice it is not to keep looking over your shoulder to make sure your filters aren't going up in smoke!"

PB "That's a strong point! So how's the message going over?"

DH "Loud and clear, we think. Lee Filters are enjoying a fantastic sales rate to all major film and TV studios and theatres throughout the world."

PB "How do you reach them?"

DH "By world-wide representation. And our production capacity provides delivery virtually off the shelf."

PB "I'm glad you've got that sort of back-up. I've known other filters fall down on that score."

DH "We think it's a great product. We can't allow a situation where film and TV technicians can't get at it."

PB "Well, Dave, I already use Lee. What you're showing me says I'm doing the right thing."

**Drop us a line and we'll show you why Paul Beeson goes for the best. We'll also put you in touch with your local stockist.**



**LEE FILTERS LIMITED**

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